Institutional Website Project
HTML Prototypes

"Planning with a prototype forces us to think things through from the beginning. When we start navigating around our embryonic site and setting ourselves tasks, we can quickly begin to see when things are working and what the experience will be like. The working prototype is the plan and becomes the specification for the site. It's a page by page model – a bit like a 3D Styrofoam model an architect may build to demonstrate and explore a building from different angles. The prototype becomes the master plan and the functional design." – *Leigh Howells*
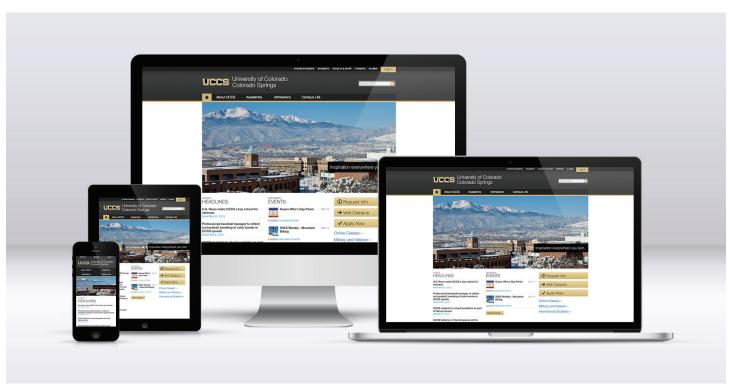
These prototypes are based on the wireframes, style tiles, and information architecture from the Institutional Website Project, and are the result of several iterations and rounds of feedback. They remain a work in progress. (This document shows an illustration of the working HTML prototypes.)
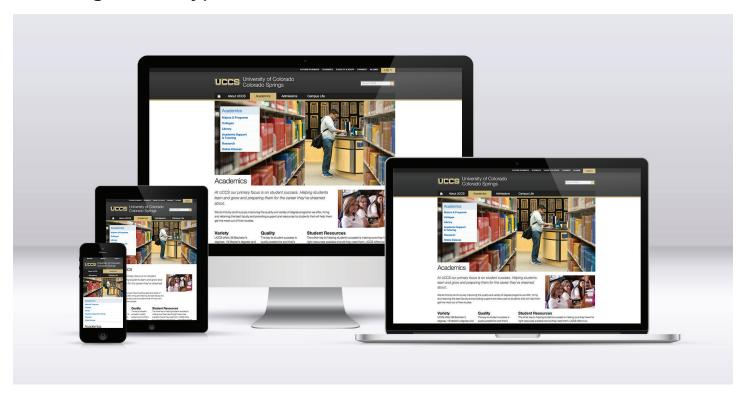
More info about HTML prototyping:
http://scottberkun.com/essays/12-the-art-of-ui-prototyping/
http://www.smashingmagazine.com/2010/06/16/design-better-faster-with-rapid-prototyping/
http://boagworld.com/design/a-prototype-is-worth-a-thousand-words/

Homepage Prototype v14

Sub Page Prototype v14

Sub Page Prototype v14