Institutional Website Project

Style Tile

A style tile is a design deliverable consisting of fonts, colors and interface elements that communicate the essence of a visual brand for the web. They help form a common visual language and provide a catalyst for discussion.

This style tile is based on combining the insights from the Institutional Website Project discovery phase with the UCCS brand standards and visual identity.

More info about style tiles:
http://alistapart.com/article/style-tiles-and-how-they-work