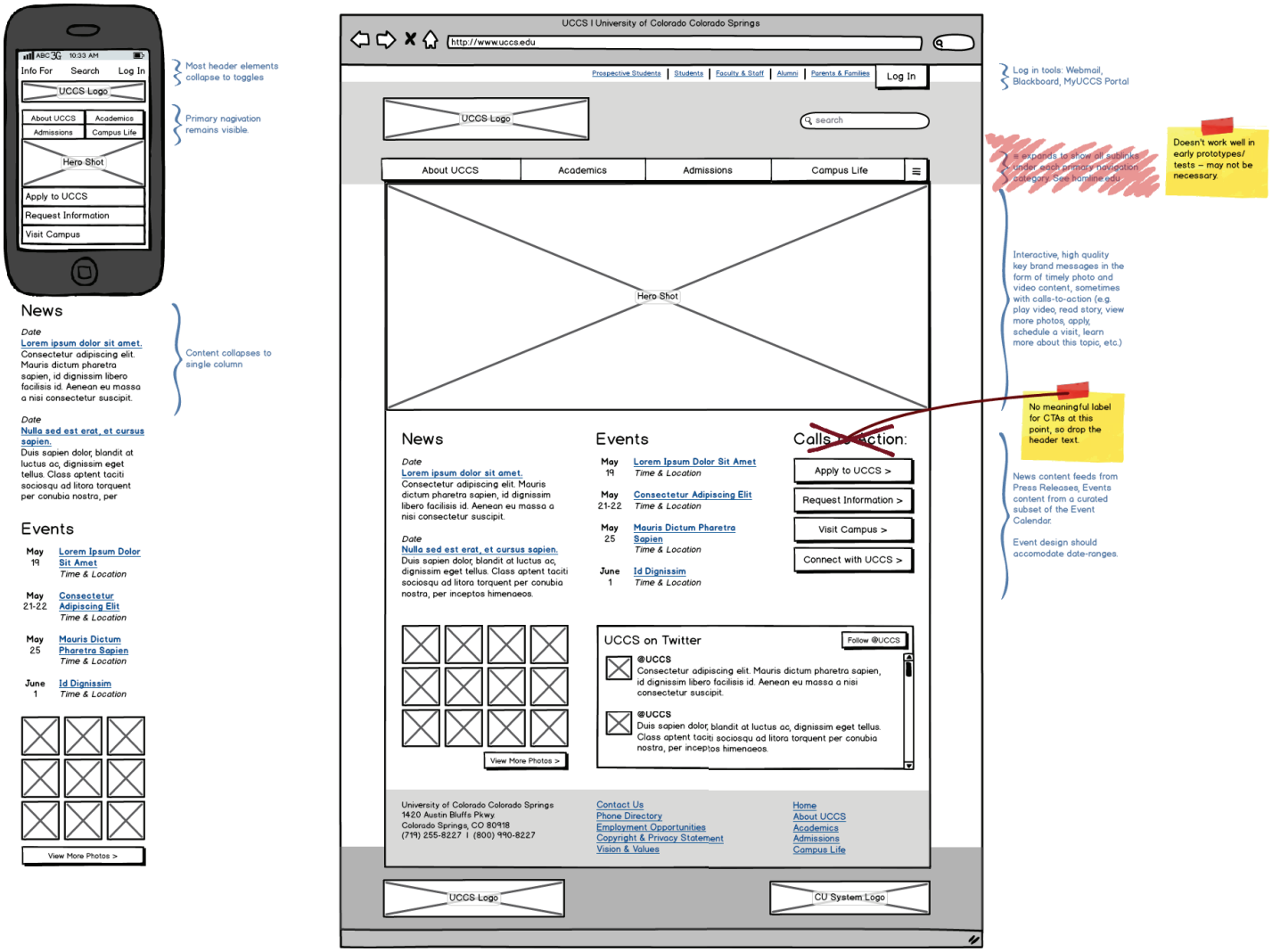
Institutional Website Project

Wireframes

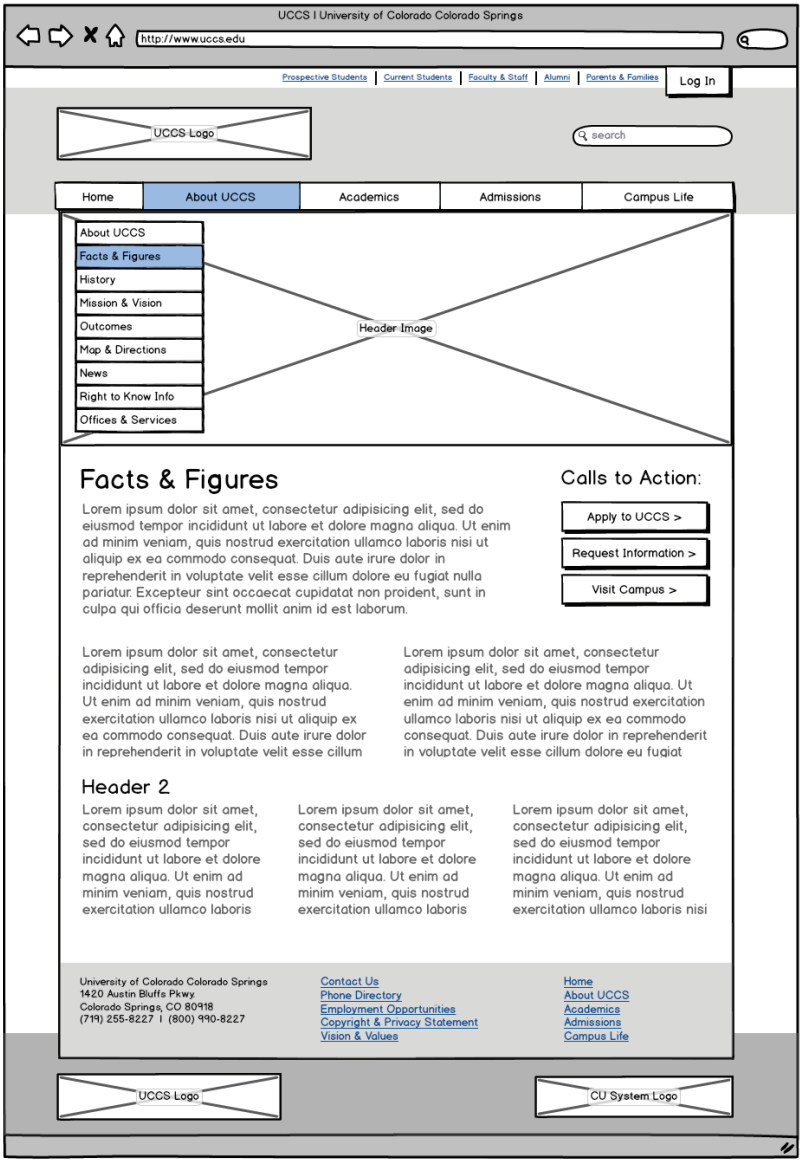
“Wireframes are simple black and white layouts that outline the specific size and placement of page elements, site features, conversion areas and navigation for your web site. They are devoid of color, font choices, logos or any real design elements that take away from purely focusing on a site’s structure. We often say that they are much like a blue print to a home, where you can easily see the structural placement of your plumbing, electrical and other structural elements without any interior design treatments.” – *Nick Haas*

These wireframes are based on the discovery and strategy phases of the Institutional Website Project and are the result of several iterations and rounds of feedback. They remain a work in progress.

Homepage Wireframe v9



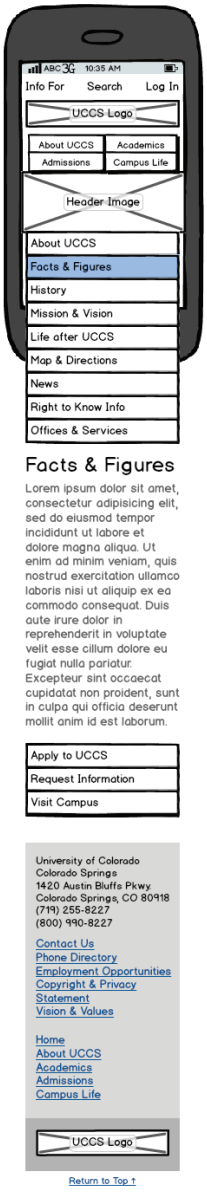
Subpage Wireframe v11



Log in tools: Webmail, Blackboard, MyUCCS Portal

As campus location/ visuals are key differentiators, every major page will contain prominent photos.

The potential exists for interactive, high quality key brand messages in the form of timely photo and video content, sometimes with calls-to-action (e.g. play video, read story, view more photos, apply, schedule a visit, learn more about this topic, etc.)



Toggles reveal the collapsed header content

Prepared by UCCS University Advancement
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