

## UCCS Institutional Website Project

# Information Architecture Initial Groupings

Draft 1 – April 4, 2013

### Tools

- Blackboard
- Webmail
- Portal
- Account login/password
- Tools for Current Students

### Financial

- Tuition Costs
- Calculator
- Financial Aid
- Scholarships
- Student Jobs

### Admissions

- Requirements
- Application Process (next steps)
- Info about transferring
- Deadlines
- Housing info and application

### Footer

- Jobs @ UCCS
- Social Media links
- Feedback
- Contact Us

### Services

- Copy Center
- Health Center
- Bookstore
- ENT
- Rec Center
- FDC
- Career Center

### Academics

- Programs/Majors
  - Undergraduate/Graduate Programs
- Colleges
- Library
- Online Classes
- Student Help (Tutoring; Excel Centers)

### Campus Life

- Student Life Info
- Student Activities
- Clubs
- Intramural Sports
- Residence Life
- Dining

### Athletics info

### Arts & Culture info

### Audiences

- Prospective Students
- Current Students
- Faculty and Staff
- Alumni
- Community
- Parents
- Counselors

### About

- FAQ
- Connect w/ Current Students
- outcomes
- Mission/Vision
- Info about “fit”
- Virtual Tour
- UCCS Facts & History
- Differentiation Info
- Video Content
- Inquiry Form
- Parking & Shuttle Info
- Research
- Campus Map
- Campus Visit
- Info about high quality faculty and programs

### Calendar

- Academic Calendar
- Event Calendar
- Campus News & Events

## UCCS Institutional Website Project

# Information Architecture Groupings

Draft 2 – April 19, 2013

Super and Sub Groupings

### Primary Navigation

- About UCCS
  - Facts & Figures
  - History
  - Mission & Vision
  - Outcomes
  - Map & Directions
  - News
- Academics
  - Programs
  - Colleges
  - Library
  - Excel Centers
  - Online Classes
- Admissions
  - Apply Now
  - Requirements
  - Deadlines
  - Transferring to UCCS
  - Housing Information
  - Visit UCCS
- Costs & Financial Aid
  - Tuition Costs
  - Costs Calculator
  - Financial Aid
  - Scholarships
  - Student Jobs
- Student/Campus Life
  - Student Life
  - Student Activities
  - Clubs
  - Intramural Sports
  - Residence Life
  - Dining
- Athletics (?)
- Research (?)
- Arts & Culture (?)

### Audiences

- Future Students
- Current Students
- Faculty Staff
- Parents
- Alumni
- Donors

### Homepage Content

- Calendar (Events & Academic)
- News
- Photos and Videos
- Key Brand Messages

### Call to Action

- Request Info
- Cost Calculator
- Visit Campus
- Apply Now

### Tools

- Blackboard
- Webmail
- Portal
- Account login/password

### Footer

- Jobs @ UCCS
- Social Media links
- Feedback
- Contact Us